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MR HAROLD WEISBERG
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Dear Mr. Weisberg,

As one who has read and reviewed your books (some of them), I am pleased to answer your recent letter to the editor of PW. I am the Nonfiction Forecast editor.

I recall reviewing one of your books a couple of years ago (via Outerbridge). I am aware of the thrust of your investigatory work and writing, and want to add that I know of at least one other writer, published in a big book only a year ago, who is pursuing the theme you are committed to. I believe there will be more--because, it seems, there is a need.

I regret to say that, for policy/trade reasons, your new book will be handicapped at Publishers Weekly as elsewhere. Reason: We must adhere to the policy of informing our subscribers, who are primarily booksellers and (general) librarians, about forthcoming TRADE books available to them at the normal trade discount through established national distribution channels. Books which fall outside that margin are not reviewed in Forecasts.

Hence, while I cannot ask you to send me a copy of your new work, with a promise that I will review it, I am limited in my ability to help. There is a personal problem also as of this period: I depart for vacation next week, to return around Oct. 14.

However, if you will inform Ms Mildred Neely, of PW, about your book--possibly a copy (or jacket), plus all the pertinent facts: TITLE, PUBLISHER, AUTHOR~~S~~, PUB-DATE, PRICE, she may find it possible to mention it in her TRADE NEWS section of PW. That is her province, however, and all I can do is suggest that you contact her. She should be informed of your earlier works from WHITEWASH on--and whatever plans you may have for your new book. If it is already officially published, however, there may be a hitch: PW both in Forecasts and Trade News is committed, advance information about books.

Best wishes, Albert H. Johnston
ALBERT H. JOHNSTON PW